

WFLX

## ORDER

Print Date 08/10/12 Page 1 of 2

Flight Dates 08/11/12-08/14/12

Order Sep 00:15:00

Contract / Revision 807637 /

Product Goodman, Jaimie/NP/PBC Judge, C

Estimate #

Alt Order #

Original Date / Revision  
08/10/12 08/10/12

Agency Com 15%

Billing Type Cash

Order Type Political

Advertiser Goodman, Jaimie/NP/PBC J

Billing Contact

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

1924 Ferdinand Street  
Miami, FL 33134

Demographic A35+

Agency Palm Media

Rev Codes Agency Political Pol-Candid

Buying Contact

Product Codes PL520

1924 Ferdinand Street  
Miami, FL 33134

Sales Office WFLX

Priority P 2

Sales Region Local

Agency Ref

Advertiser Ref

Primary Account Executive  
Local Non Paid

Account Executive	Order%	Start Date	End Date
Local Non Paid	100%		

Order Share % Market Value

Competing Station % of Order Amount

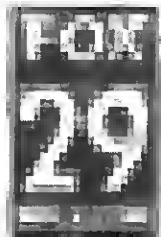
DFLX	%
WFGC	%
WPBF	%
WPEC	%
WPPB	%
WPTV	%
WPXP	%
WTCE	%
WTCN	%
WTVX	%
WXEL	%

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	12	\$3,166.25	\$3,725.00	0.00	07/30/12	08/14/12	12	\$3,166.25	\$3,725.00
Totals	12	\$3,166.25	\$3,725.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount		
N 1	WFLX	08/11/12	08/14/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	2----	22	:30	6	\$525.00	P 2	0.00	NM	6	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	-----22		4				\$525.00		0.00				
		Week: 08/13/12	08/19/12	2-----		2				\$525.00		0.00				
N 2	WFLX	08/11/12	08/14/12	FOX News Sunday FOX NEWS SUNDAY	Comm	9-10A	-----S		:30	1	\$75.00	P 2	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	-----S		1				\$75.00		0.00				
		Week: 08/13/12	08/19/12	-----		0				\$75.00		0.00				
N 3	WFLX	08/11/12	08/14/12	MORNING NEWS 7A	Comm	7-8A	11-----		:30	2	\$100.00	P 2	0.00	NM	2	\$200.00



WFLX

Print Date: 08/10/12

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Contract / Revision 807637 Flight Dates 08/11/12-08/14/12

Hiatus Dates

Original Date / Revision 08/10/12/ 08/10/12

Order Sep 00:15:00

Advertiser Goodman, Jaimie/NP/PBC . Product Goodman, Jaimie/NP/PBC JEstimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals SpotsAmount	
FOX 29 MORNING NEWS!															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----					0	\$100.00		0.00			
		Week: 08/13/12	08/19/12	11-----					2	\$100.00		0.00			
N 4	WFLX	08/11/12	08/14/12	MORNING NEWS 8A	Comm	8-9A	11-----	:30	2	\$100.00	P 2	0.00	NM	2	\$200.00
FOX 29 MORNING NEWS!															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----					0	\$100.00		0.00			
		Week: 08/13/12	08/19/12	11-----					2	\$100.00		0.00			
N 5	WFLX	08/11/12	08/14/12	FOX 29 NEWS FIRST AT	Comm	4-430P	1-----	:30	1	\$100.00	P 2	0.00	NM	1	\$100.00
FOX 29 NEWS FIRST AT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----					0	\$100.00		0.00			
		Week: 08/13/12	08/19/12	1-----					1	\$100.00		0.00			
													Totals	12	\$3,725.00

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WFLX, West Palm Bch FL

**Date:**

8-90

I, Jeffrey Garcia,being/on behalf of: Jaimie Goodman, a legallyqualified candidate of the NP politicalparty for the office of: PBC CC Judge IS, Grp 9in the primaryelection to be held on: 8/14

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		WFLX#	807637		

**Total Charges:**

3725 / 3166.25 net

\_\_\_\_\_

Jaimie Goodman For CC Judge 15, Grp 9

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

Tainie Goodman

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Date \_\_\_\_\_ Signature \_\_\_\_\_

☒ Accepted      ☐ Accepted in Part      ☐ Rejected

Signature \_\_\_\_\_ Printed Name \_\_\_\_\_ Title \_\_\_\_\_



# RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF  
OF A CANDIDATE FOR PUBLIC OFFICE  
OR AN ISSUE OF PUBLIC IMPORTANCE

CANDIDATE / ISSUE: Jaimie Goodman PARTY: NP

OFFICE / DESCRIPTION: PBC Judge, Grp 9 ELECTION DATE: 8/14

INQUIRY MADE BY: Jeffrey Garcia  
Candidate Manager Agency Committee (underline one)

ADDRESS: Palm Media  
1924 Ferdinand Street  
Miami FL 33134

PHONE: 305 495 0012 FAX: \_\_\_\_\_

EMAIL: jeffreygarcia@yahoo.com

Information Requested: primary rates & disclosure

Final Disposition: attached

If Committee, list officers and position: \_\_\_\_\_

DATE: 8-09 TIME: 2P BY: JH